



## Warren S. Reid

WSR Consulting Group, LLC

### ***Keynote: "Surviving and Thriving in the Changing World of Technology: Reid's Remedies 1 through 10"***

#### **Abstract**

Today's headlines and statistics show that large scale systems projects continue to fail or get scrapped at a dizzying pace—\$55 billion a year is lost in the U.S. alone.

Mr. Reid will share his experience, expertise, lessons learned (some the hard way), remedies, and hopes on how to help your clients, customers and organization achieve success (1) in high-tech, computer systems and software transactions & projects and (2) in the courtroom.

#### **About the speaker**

Following a distinguished career as a management and computer technology consultant and partner at an international consulting firm, Warren S. Reid founded the WSR Consulting Group, LLC in 1988. He has been engaged in developing and implementing large-scale systems and turning around systems in crisis situations, such as helping create and launch the Federal Energy Office for President Jimmy Carter in 75 days, and overseeing the testing and acceptance of California's Lotto Lottery games in just 100 days.

For more than 18 years, Mr. Reid has been actively engaged in litigation matters in the United States, Canada, Asia and Europe as a consultant and expert in cases involving the failure of large-scale systems and related projects including those embracing computer, internet, enterprise, point-of-sale, smart building, robotics, and Y2K systems technologies and platforms. He has testified in U.S. State and Federal Courts, and has been engaged as an expert by a "Who's Who" in the world of international business including: the U.S. Department of Justice and President William Clinton; the Malaysian Stock Exchange; Pepsico; Her Royal Majesty, the Queen of England; CompuServe; a European computer PC and server hardware manufacturer; Fortune 500 retailers; and ERP software developers—just to mention a few highlights.

Mr. Reid graduated with highest honors from Baruch College in New York City and earned his M.S. and M.B.A. degrees from the Wharton Graduate School of Finance. Mr. Reid is the author of over seventy-five published business and technology articles (many of them peer-reviewed), quoted in numerous books, and is the co-author with Michael D. Scott, Esquire, of a best selling book: *The Year 2000 Computer Crisis: Law, Business and Technology*. He has appeared on radio and CNN as an expert in the systems and technology fields.

Mr. Reid can be reached at (818) 986-8842, e-mail [wsreid@wsrcg.com](mailto:wsreid@wsrcg.com), website: [www.wsrcg.com](http://www.wsrcg.com)